

Friday 22 March 2002  
Vienna - Austria

# Becoming e-Legal



International Arbitral Centre of the  
Austrian Federal Economic Chamber

## **Moot Alumni Association**

*ALUMNI ASSOCIATION OF THE WILLEM C. VIS  
INTERNATIONAL COMMERCIAL ARBITRATION MOOT*

# Programme

09.00 - 09.15: Opening and Welcome  
Björn Gehle and Werner Melis

## Session I: UNCITRAL - AAA - ICC Latest Developments in Electronic Commerce

Chair: Jernej Sekolec

09.15 - 10.20: *Does uniform law work in an electronic environment*  
Franco Ferrari  
*Handling e-commerce by AAA*  
Debi Miller-Moore  
*Current activities of the ICC in the area of e-commerce*  
Christopher Kuner

10.20 - 10.35: **Discussion**

10.35 - 10.50: Coffee / Tea

## Session II: Safe Sales

Chair: Nikolaus Fargó

10.50 - 11.55: *Safe sales - or legal landmines: integrating quality and legal risk management in global on-line sales*  
Helena Haapio  
*Doing business by distance: data protection and distance selling*  
Anita Smith  
*Consumer protection in the internet - implementation of the distance selling directive and the electronic commerce directive into german law*  
Jan Geert Meents

11.55 - 12.10: **Discussion**

## Session III: Domain Names and Intellectual Property

Chair: Thomas Höhne

12.10 - 13.15: *Domain names and intellectual property - current policies taken by the US, EU and AU*  
Elisabeth Opie  
*Developments in litigation on domain names*  
Simon Minahan  
*Issues to consider when acquiring a domain name*  
Trevor Cox

13.15 - 13.30: **Discussion**

13.30 - 14.30: Lunch

## Session IV: CISG and Electronic Commerce

Chair: Joseph Lookofsky

14.30 - 15.35: *E-commerce and CISG: formation, formalities and validities*  
Siegfried Eiselen  
*Jurisdiction in cyberspace*  
Bruno Zeller  
*The CISG and computersoftware - an update*  
Frank Diedrich

15.35 - 15.50: **Discussion**

15.50 - 16.05: Coffee / Tea

## Session V: Use of the IT in Arbitration Proceedings

Chair: Martin Hunter

16.05 - 16.50: Discussion on:  
- *Use of information technology in the written stage of proceedings*  
- *The electronic hearing room*  
- *The virtual hearing room*  
Torsten Lörcher and Toby Landau

16.50 - 17.10: **Discussion**

17.10 - 17.25: Conclusion  
Anton Baier

# About ...

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## ... the importance of E-Commerce

Electronic commerce has arrived at the end of the 20<sup>th</sup> century, compelling economists, politicians, lawyers, and bankers, to rethink and reengineer work methods, policies, laws and standards as well as to adhere and abide by higher standards of business processes and work-flows. E-commerce promises a better business: reduced costs, exposure to new markets, and potential profit. It is a concept and technology that raises many issues currently being discussed in numerous international forums which vary from technological standards to financial and regulatory issues to legal issues and market access issues. Many uncertainties have arisen due to the unpredictable e-explosion that is taking place in the world. E-commerce is an interdisciplinary concept, that has stimulated questions in the area of law, intellectual property rights, trade and services, economic development at large and most importantly, jurisdiction.

Now is the time for action. E-commerce brings risks and opportunities. If one chooses to

ignore the opportunities, the risks will become a reality. It is not a phenomenon that one can ignore. There is no choice but to move in one direction –to facilitate and enable the environment and adopt this tool that has the potential to open new markets and new horizons.

## ... those, who should attend

The event is primarily directed to the participants of the Willem C. Vis Moot: students, coaches and professionals. But the expertise of speakers also calls on all other law students and lawyers, who intend to gain an insight into the particularities of arbitration.

## ... the origins of this event

The e-commerce conference is part of a programme which started in 1999, when ICCA approached the MAA as a possible partner in it's drive to raise awareness on international commercial arbitration amongst young law students and lawyers. At the same time, the MAA was looking for partners in co-hosting major conferences.

The first joint conference took place in 2000 and was a major success. This was the origin of the idea to institutionalise a yearly joint conference in the fields of commercial law and arbitration. The conferences are not conceived as commercial events, but should rather encourage students and young practitioners from all over the world to participate.

## ... the Willem C. Vis International Commercial Arbitration Moot

The Moot was born in 1993 and is an annual competition of teams representing law schools throughout the world. Its goals mainly point to the study of international commercial law and the use of arbitration as one of the most widely accepted methods for resolving international commercial disputes. The success of the competition and its high status have been marked by the increasing number of competing teams from different countries all over the world. In 2001/2002 over 100 teams of around 600 students and more than 200 professionals will be expected.

# Event Information

## Date

Friday, 22 March 2002

## Venue

International Arbitral Centre of the  
Austrian Federal Economic Chamber  
Wiedner Hauptstrasse 63  
A-1045 Vienna

## Language

Working sessions and materials will be in English

## Fee Category

Delegate ..... 300 EURO  
Young Lawyer (under 40 years) 150 EURO  
Student (undergraduate) ..... 80 EURO

## Reductions

20% . Registration form and fee received prior to  
20 February 2002  
30% . Student, Coach or Arbitrator of the Willem  
C. Vis International Commercial Arbitration  
Moot  
50% . Member of the Moot Alumni Association

Only one reduction may be claimed, which applies  
to the appropriate fee category.

## Fee includes

- attendance at all working sessions
- available speaker papers
- 7 CLE points
- lunch, coffee and tea during breaks

## Registration

Please complete the attached registration form  
and send it to the return address (details on  
registration form) together with your payment.  
Registrations are not transferable.

Available places will be assigned in the order of  
processing complete registrations. Your  
registration is only processed when payment  
of the fee is received.

## Cancellation

If cancellation is received in writing at the Co-  
ordinator (details below) by 4 March 2002, fees  
will be refunded less a 25% administration  
charge. After this date, no refund can be made.

## Payment

The applicable fee is due in EURO.

It may be paid by credit card, cheque or bank  
draft drawn on an Austrian or German bank  
and in favour of the Moot Alumni Association.  
The sum can also be transferred to an account  
of the Moot Alumni Association:

Austria: Bank Austria, Vienna  
Acc. No.: 601 765 506  
Bank Sort Code: 20 151

Germany: Deutsche Bank 24, Muenster  
Acc. No.: 125 203 02  
Bank Sort Code: 400 700 24

## Co-ordinator / Enquiries / Contact

Ms. Alejandra Truscello  
Fon +54 114 790 7387  
eMail atruscello@MAA.net

## Hotel Accommodation

A limited number of rooms have been reserved for  
the nights of 21 and 22 March 2002 at the

Hotel De France  
Schottenring 3  
A-1010 Vienna  
Fon +43 (0)1 - 31368-0  
Fax +43 (0)1 - 3195969  
eMail sales.defrance@austria-  
hotels.co.at

Special rates of 145 EURO per room per night may  
be obtained by quoting the title of the conference.

## Alterations

The organisers retain the right to alter or cancel any  
aspect of the seminar at any time.

## Promotional Literature

Please note that no individual or organisation may  
display or distribute publicity material or other printed  
matter during the event, unless prior arrangements  
with the Moot Alumni Association have been made.

# Becoming e-Legal

# Registration

22 March 2002 Vienna, Austria

Return this form together with your payment to the address below. You may wish to attach your business card or complete the form in block letters.

Full Name \_\_\_\_\_

Law Firm / Company / Institution \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Fon \_\_\_\_\_ Fax \_\_\_\_\_ eMail \_\_\_\_\_

Special Dietary Requirements \_\_\_\_\_

Payment (please refer to the 'Event Information' section overleaf for status and eligibility for reduction as well as payment details)

Status  Delegate ..... 300 EURO  
 Young Lawyer ..... 150 EURO  
 Student ..... 80 EURO

Reduction:  Early Registration ..... 20%  
(only one possible)  Moot Participant ..... 30%  
 Member of the MAA ..... 50%

**TOTAL FEE DUE:**  
\_\_\_\_\_ EURO

Details  by cheque / bank draft  by bank transfer  by credit card: \_\_\_\_\_

Card number \_\_\_\_\_ Expiry date \_\_\_\_ / \_\_\_\_

Name of cardholder \_\_\_\_\_

Date \_\_\_\_\_ Signature \_\_\_\_\_

Return address: Moot Alumni Association, c/o Ms. Priscillia Soler, 41 Rue Boucicaut, 92260 Fontenay aux Roses, France  
Return fax: +49 (0)69 9720 4415



International Arbitral Centre of the  
Austrian Federal Economic  
Chamber

The International Arbitral Centre of the Austrian Federal Economic Chamber in Vienna arbitrates disputes in which one or more parties have their place of business or their normal residence outside Austria (or did so when making the arbitration agreement). Its jurisdiction can also be agreed by parties whose places of business is in Austria for the settlement of disputes of an international character.

The Centre started its work on 1. January 1975. Originally designed mainly as a venue for east/west economic disputes, it is now operating worldwide. The Centre's present Rules of Arbitration have been in force since 1 January 2001.

In addition to arbitration the Centre offers services under its Conciliation Rules. The Centre also offers administrative services under the UNCITRAL Arbitration Rules (subject to prior agreement in each case). The Board of the Centre is also prepared to act as Appointing Authority under the UNCITRAL Arbitration Rules.

## **Moot Alumni Association**

ALUMNI ASSOCIATION OF THE WILLEM C. VIS  
INTERNATIONAL COMMERCIAL ARBITRATION MOOT

The Moot Alumni Association is a global network of former participants in the Willem C. Vis Moot. It was established in 1996 as a specialist organisation for young lawyers and business people involved with international commercial law and arbitration.

As part of its membership services, which are also available to outsiders, the MAA organises worldwide conferences and publishes *The Vindobona Journal of International Commercial Law and Arbitration*. Its website at [www.MAA.net](http://www.MAA.net) will serve as the basis for the Online Knowledge Network providing assistance on research into the UN-Sales Convention and arbitral institutions around the world.

Since its foundation the MAA has served the Director of the Willem C. Vis Moot in the organisation of the event and maintains an important role in the event. Many of its members meet for a reunion once per year during the Oral Hearings of the Moot in Vienna.